



Xerox™ Campaigns on Demand

powered by Robotic Marketer®

Your AI-Powered Marketing Engine
Strategy. Content. Automation. Results.

Today's marketing needs to be fast, intelligent and measurable. **Xerox™ Campaigns on Demand powered by Robotic Marketer®** delivers all-in-one marketing strategy, execution and performance tracking.

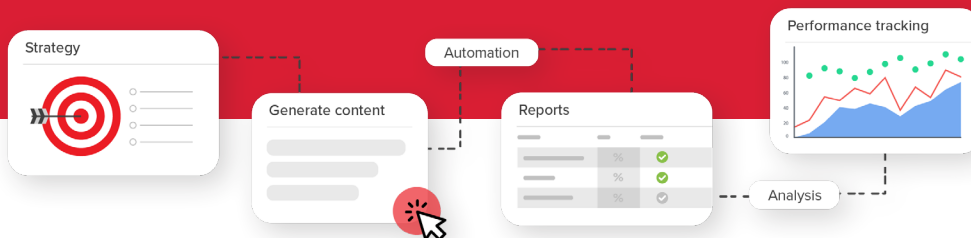


Your Marketing Strategy – Built in Minutes, Backed by Data

Gone are the days of long, drawn-out strategy processes. **Xerox™ Campaigns on Demand powered by Robotic Marketer®** uses advanced AI to analyse your industry, competitive landscape, customer data and business goals—delivering a formal, intelligent marketing strategy in a fraction of the time.

Your strategy includes everything you need to go to market confidently: SEO analysis, branding insights, customer profiles, campaign planning, PR and media engagement, sales enablement, and a full calendar of marketing activities. All automatically pre-filled and ready for your review.

With real-time data insights and industry best practices built in, it ensures your marketing is aligned, measurable and fully informed.

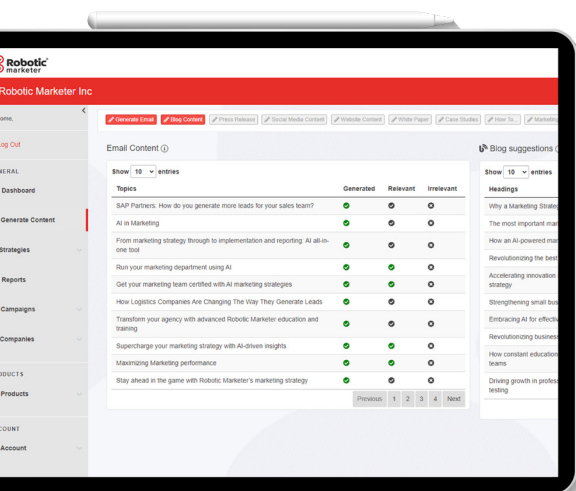


Create Campaigns That Work Harder for You

Robotic Marketer® simplifies the content creation process with intelligent automation. The platform generates SEO-optimised blogs, high-performing email campaigns, engaging social posts and dynamic landing pages—ready for your review, edit and deployment.

Every piece of content is **aligned to your strategy and audience**, with suggested campaign timing and channels. Whether you're publishing directly to WordPress, sequencing emails in Outlook or Brevo, or building social campaigns—Robotic Marketer® helps you do it faster, better and at scale.

You also gain access to customisable templates, A/B testing tools, and automated suggestions for improving performance across your channels.

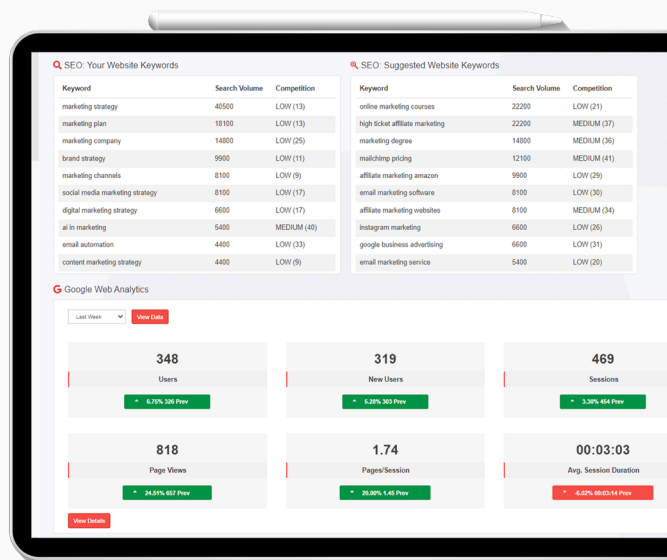




Why Xerox™ Campaigns on Demand **powered by Robotic Marketer®?**

This solution brings together the **trusted enterprise expertise of Xerox™** with the **cutting-edge intelligence of Robotic Marketer®**. The result is a powerful marketing platform that saves time, reduces complexity, and boosts results.

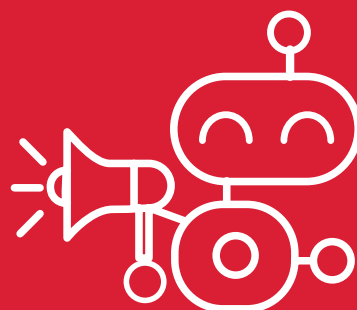
- ✓ **Everything in One Place**
Strategy, content, campaign management, and analytics
- ✓ **AI-Powered Precision**
Insights, recommendations and content tailored to your market
- ✓ **Faster Execution**
Launch blogs, emails and ads directly to your preferred platforms
- ✓ **Better ROI**
Data-backed optimisation tools to improve performance and lead quality
- ✓ **Easy to Use**
Pre-filled content and intuitive navigation make it simple to get started



Get Started Today

Your next marketing campaign doesn't need to be complicated.

With Xerox™ Campaigns on Demand powered by Robotic Marketer®, *it's never been easier to plan, create and execute results-driven marketing.*





We make work, work.

Partner Programs



EMERGYS

GILDAN®

DATA ONE

CONCIER¹

FISCAL
SOLUTIONS



Replicon

