





# Al-Driven Marketing Strategy, Execution & Performance in One Marketing Platform

Robotic Marketer is the ultimate Al-powered marketing platform, built to help businesses develop data-driven strategies, execute campaigns with precision, and track performance effortlessly. Leveraging advanced Al, machine learning, and automation, it delivers deep market insights, competitive benchmarking, and predictive recommendations—giving marketing teams the tools to work smarter, move faster, and achieve better results. By eliminating manual guesswork and optimizing every step of the marketing process, Robotic Marketer transforms the way businesses approach marketing.

www.roboticmarketer.com

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### The Marketing Strategy will cover:

Sales and Marketing Objectives Overview Direct Marketing SWOT Analysis Mission and Vision Events Unique Value Proposition Branding Search Engine Optimisation (SEO) Website Competitor Analysis Positioning and<br/>CommunicationsIdeal Customer ProfileInfluencersTestimonials/Case StudiesInfluencersSocial MediaMediaPublic RelationsElectronic Direct Mail (EDM)AdvertisingBlogsBudget Analysis

#### **Al-Powered Marketing Strategies**

Robotic Marketer analyzes your business goals, industry trends, and competitor data to generate a highly targeted, data-driven marketing strategy in minutes—in a formal plan. Backed by AI and real-time insights, it delivers a clear roadmap to help you outperform competitors and maximize ROI.

#### Features include:

- SWOT Analysis: Identifies strengths, weaknesses, opportunities, and threats.
- Competitor Deep-dive: Highlights competitive advantages and market positioning.
- Intelligent Content: Identifies content across emails, blogs, SEO and campaigns to be most successful.
- List Identification: From PR lists to social media groups and events.
- **Industry Best-Practice:** Has inbuilt industry best practice and bencharmarking.

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C Strategies	From marketing strategy through to implementation and reporting: Al all-in- one tool	٢	0	0	How an Al-powered ma
	Run your marketing department using AI	0		0	Revolutionizing the bes
D Reports	Get your marketing team certified with AI marketing strategies	•	•	0	Accelerating innovation strategy

#### **Content Creation and Optimization**

#### Al-powered tools suggest and create:

- Email campaign, blogs, articles, press releases and landing pages.
- SEO-optimized blogs and website landing page content.
- Engaging social media posts tailored to trends and target audiences with identification of campaign and blog promotion.
- High-converting email sequences and landing pages.
- A/B testing capabilities to refine content effectiveness.





#### **Integrated Campaign Management**

Provides pre-built templates and tools for:

- **Email Marketing:** Segment, personalize and sequence high-impact campaigns.
- Social Media: Develops content, manages performance and reports on success.
- Google Ads & PPC: Optimize budgets, keywords, and ad copy for maximum ROI, inclusive of predictive analysis.

#### **Real-Time Performance Tracking**

Consolidates analytics from all campaigns into a centralized dashboard.

#### Intelligent insights across:

- Lead conversion rates and predictive campaign results.
- Customer engagement metrics (CTR, open rates, high performance across set periods).
- Budget utilization and ROI.
- Generates actionable reports to inform future strategies.

#### Team Collaboration and Scalability

- Offers user roles and permissions to facilitate collaborative workflows.
- Supports scaling businesses by adapting to growing needs and marketing complexities.

Keyword	Search Volume	Competition	Keyword	Search Volume	Competition
marketing strategy	40500	LOW (13)	online marketing courses	22200	LOW (21)
narketing plan	18100	LOW (13)	high ticket affiliate marketing	22200	MEDIUM (37)
narketing company	14800	LOW (25)	marketing degree	14800	MEDIUM (36)
rand strategy	9900	LOW (11)	mallchimp pricing	12100	MEDIUM (41)
marketing channels	8100	LOW (9)	affiliate marketing amazon	9900	LOW (29)
ocial media marketing strategy	8100	LOW (17)	email marketing software	8100	LOW (30)
digital marketing strategy	6600	LOW (17)	affiliate marketing websites	8100	MEDIUM (34)
ai in marketing	5400	MEDIUM (40)	instagram marketing	6600	LOW (26)
email automation	4400	LOW (33)	google business advertising	6600	LOW (31)
content marketing strategy	4400	LOW (9)	email marketing service	5400	LOW (20)
Last Week View Data					
			240		460
Last Week Veew Data 348 Users			319 New Users		469 Sessions
348	۷				
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## One clear, intelligent view of your marketing performance.





## We make work, work.

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